

MORNÉ EBERSOHN

TIKTOK

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Not what you expected. Exploring the world one halal find at a time — from Benoni to Amsterdam.

An Afrikaans Muslim creator turning everyday South African life — food, faith, family and travel — into content people save, share and act on.

16.1K

FOLLOWERS · +7.3% / 60D

167K

TOTAL LIKES

417K

VIEWS · TRAILING 60D

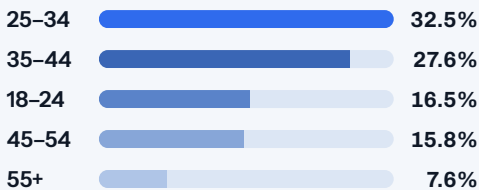
4.8%

★ HERO

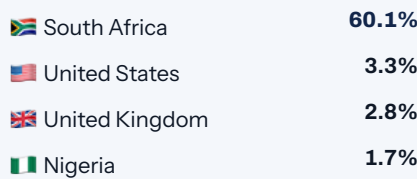
ENGAGEMENT RATE
≈ 1.8× the platform average

AUDIENCE

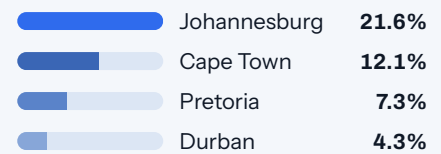
AGE



TOP COUNTRIES



TOP CITIES



GENDER



CONTENT PILLARS

Halal Food & Finds

The lead — halal you didn't know was there.

Lifestyle & Journey

Afrikaans-Muslim life, told honestly.

SA Business & Retail

Local finds worth driving for.

Travel · SA ↔ Europe

Benoni to Amsterdam and back.

THE PROOF

104K

peak reach on one post — 6.5× my follower base

49%

full watch-through rate on top-performing video

1,071

shares on a single post — content people pass on

WORK WITH ME

Rates in ZAR · excl. VAT · bundles & usage rights on request

In-feed TikTok video	from R2,500
Store / venue visit + feature	from R4,500
UGC for your channels (per deliverable)	from R1,800

Product seeding + haul feature	from R3,500
Recipe / cooking integration	from R5,000
Brand ambassador (4 videos / mo)	from R14,000